



Zentrum für Entwicklungsforschung
Center for Development Research
University of Bonn

ZEF-FSC PhD Workshop

Working Within Political Contexts: Strategies and methods for implementation-oriented research

from March 16 to March 17, 2012

at: FSC

in: Hohenheim

Objective:

To develop and improve current capacities of PhD students to influence (local, national) decision makers regarding policies in their communities / countries while working (in future) as researchers, public officers or at policy research institutes. The leading questions are:

- What are the various possible outputs from research (apart from academic publications) and to whom are these relevant and of interest?
- How to influence policy makers and decision takers through own research and the research results?

Topics:

- Own motivation for research and its implementation
- Stakeholder analysis
incl. utilization of the tool in frame of the PhD research and research work afterwards
- Cooperation strategies / working with implementation partners
- How to communicate research
incl. getting research into use through various (old and new) communication channels
- How to build a policy influence plan - incl.:
 - o To plan and implement policy influence strategies
 - o To develop a strategy for knowledge translation and brokering (for public policymaking , media etc.)
 - o To demonstrate (poverty, food security) impact of research

Structure:

- 2-days seminar (from 9:00 on March 16 to 17:00 on March 17, 2012)
- about 25 PhD students from ZEF-Bonn and FSC
- at FSC / Hohenheim